

Unplugged Publishing: Trophy Fishing



It's Time To Fish

They say "A bad day fishing beats a good day working," and your bait box is full. Time to drop your line and test your fishing skills. If the day is good, you'll have a new trophy fish to show to your friends. If you're unlucky, you'll just have to tell your friends about the one that got away.



Welcome to Trophy Fishing!

Trophy Fishing is a game of fresh-water fishing. The player selects bait to attract different types of fish, then has to play the line right to bring in the "big one." Be careful--if you play it too hard, your line will snap! Players can save their big catches in their net for bragging rights.

Business Details

Platforms: J2ME, BREW
Description: Fishing Simulation
Players Per Game: Soloplay
Revenue Model: Monthly Subscription,
Per Download Fee
Target demographic: Audience 65% male,
26-45 years
Co-Publisher: Pontus Interactive

Trophy Fishing is easy to learn, but it's stocked with a wide selection of fish to catch. And there's always one just a little bit larger waiting the next time you cast... or the next time...

Future versions can include new types of fish and bait, network competition, and ocean sport fishing.