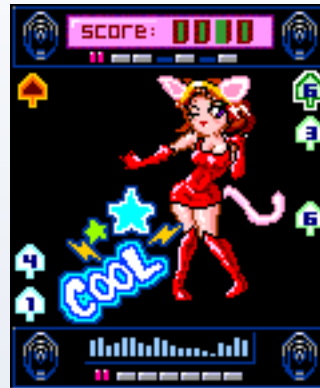


# Unplugged Publishing: Dance Fever

## Who's The Lord of the Dance Now?

Get in tune with the latest beats and strut your stuff on the dance floor. If you want to be the center of attention, you need to have the right moves and that takes practice. Dance Fever requires nimble fingers and a good rhythm. Good luck, and get ready to shake it!



## Welcome to Dance Fever

Japanese-style dance games like Dance Dance Revolution and Space Channel Five are the rage from coast to coast. Dance Fever brings the excitement, fast paced action, and most importantly

the music to mobile devices.

As a hot techno beat plays, the player presses the handset's keys at the right time to get cheers from the dance crowd and to earn points.

Dance Fever is the first game to take full advantage of the sound quality of mobile devices, drawing in both the player and spectators. It's a great tool to demonstrate the capabilities of today's phones.

New songs and new dancers can be downloaded, enhancing the playability of the game and offering additional revenue streams.

### Business Details

Platforms:	J2ME, BREW
Description:	Dance Simulation
Players Per Game:	Solo play
Revenue Model:	Monthly Subscription, Per song fee
Target demographic:	50% female 18-45 years
Co-Publisher:	Pontus Interactive